

YOUTH BOOST

radiant skin

The hallmark of a fresh, "card me" face? A soft, smooth, luminous complexion. **Get your glow on with these look-lovely solutions.**

PUT ON BLUSH FIRST To revive a dull, sleepy face, dab a bright cream blush or stain onto clean, moisturized skin, right on the fleshy part of your cheek, *before* putting on foundation. "This trick mimics the naturally rosy undertones skin had when you were younger," says David Horne, a makeup artist in London. Wake up fair skin with pinks and peaches; illuminate medium to darker complexions with mauve or raspberry shades. Done? Don't forget to say cheese! Smiling is the natural way to energize your face.

DO A DOUBLE TAKE You multitask all the time—so why shouldn't your makeup? "Products don't have to simply enhance features or hide imperfections," says Matin, a makeup artist in NYC. "They should treat what you're trying to conceal, too." Look for formulas that contain skin-care-worthy ingredients such as firming peptides, antioxidants and hydrating hyaluronic acid.

GO SHEER Avoid emphasizing creases while achieving subtle full-face coverage: Apply a liquid foundation or tinted moisturizer on your face and blend with your fingertips using small downward motions. "This technique creates a thin veil that doesn't seep into pores and draw attention to lines," Matin explains.

ENHANCE CHEEKBONES Collagen (aka skin's support structure) declines over time, causing skin to sag and therefore making cheeks look hollow. To reclaim youthful roundness, apply a shimmer cream on the outer edge of cheekbones, then sweep it up and out toward your hairline. "The iridescence attracts light, which will bounce off skin to create the illusion that cheekbones are full and lifted," Linter points out.

TAKE COVER The final step in your get-glowing routine: concealer. "It can camouflage even the most obvious early evidence of aging, including sun damage on cheeks and random broken capillaries around your nose," Matin says. Dry formulas (typically housed in pots) blend well into oily areas such as your T-zone, whereas liquids won't accentuate age-related crevices (think laugh lines).



Redefine cheeks with peachy Laura Mercier Crème Cheek Colour Pot in Sienna Sunset, \$34.

Flecks of gold in Paula Dorf Cosmetics Perfect Color cream blush in Ecstasy, \$32, warm up dull skin.

Finely crushed BareMinerals Matte SPF 15 Foundation powder in Medium, \$28, hides pores, which can expand with age.

The mousseline consistency of Yves Saint Laurent Cream Blush in Velvet Peach, Silky Praline and Powdery Rose, \$38 each, melts into skin, not lines.

Peptides in Jemma Kidd Pro: Skin Rescue Bio-Complex Veil SPF 15 in Nude, \$56, help repair damaged skin.



Almay Smart Shade Smart Balance SPF 15 in Light, \$14, adjusts to your skin tone and shields against aging UV rays.

Collagen-creating Olay Regenerist serum is swirled into CoverGirl & Olay Simply Ageless Sculpting Blush in Lush Berry, \$11.



Disguise dark circles with blendable Neutrogena Mineral Sheers Concealer Kit SPF 20 in Medium, \$14.

Three Custom Color Specialists Crème to Powder Blush in Morning After, \$23, glides on easily, thanks to smoothing dimethicone.

The silicone in Physicians Formula Line Erase Rx Concealer in Soft Yellow, \$10, temporarily plumps creases.

