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SKIN TYPE Aging**ANTIDOTE** High-tech mask**PRODUCT** Natura Bissé
Diamond Ice-Lift Transepi-
dermal DNA Cryo-Mask**KEY INGREDIENT**

Marine DNA

Serious anti-aging products often get their oomph from the bio-chemistry lab, and masks are no exception. This one uses marine DNA (from fish, says Natura Bissé director of R&D Isabel Ramos) to deliver intense hydration, plumping up skin and thereby reducing fine lines. Then it adds two high-sci ingredients: menthyl lactate (a menthol derivative) and acetyl dipeptide. The former makes the mask feel cold, which increases circulation, temporarily tightening tissues and giving the skin a revitalized look. Acetyl dipeptide is said to stimulate the release of beta-endorphins—think of it as a Happy Meal for the face. The idea, says Ramos, is that “when we are relaxed and happy, our skin looks better.”

